



## 讓學中文變簡單了!

### Learning Chinese can never be this easy!



Animation series "The Wonderful World of Chinese Characters" shows you where Chinese characters came from. This way, you'd find more fun in learning Chinese. Not only do you learn the language, but you also learn the culture.





# 免費試看

Free trial

#### 象的甲骨文

再看另一個象的甲骨文「 🐧 」,大象正捲起高聳的鼻子,使勁往身上噴水呢!表達出了小象頑皮、愛玩水的天性。你看!我們古代的造字者,就是能把文字造得如此傳神、栩栩如生,真是令人讚歎哪!



What does this image stand for? Look, it's something that has a long nose, big ears, sharp teeth and a bulky body. It's actually the bone script of the character "Elephant".

Now look at another bone script of the character "Elephant"  $\updownarrow$ , in which the elephant curls up its trunk, spraying water all over itself. This shows the playful, water-loving nature of an elephant. It's amazing how ancient creators made each Chinese character so lifelike!



#### 《悠遊字在》英文版

全套共四季/共68集 英文發音/中英並列字幕線上看校園公映版 16,000元/季 授權6年線上看個人家用版 700元/第一季900元/其他季別 授權1年

訂購專線 02-5571-3838分機1125

#### **The Wonderful World of Chinese Characters**

**4 seasons / 68 episodes** Audio in English / Subtitles in Chinese and English License for online school broadcast: *NT\$16,000 per season for 6 years* License for online Family broadcast: *NT\$700 per season for 1 years(Season1)* License for online Family broadcast: *NT\$900 per season for 1 years(Season2* \cdot 3 \cdot 4)

Order now: 02-5571-3838 ext. 1125